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EUROPEAN NETWORK OF HEALTH PROMOTING SCHOOLS IN UKRAINE: STATUS AND PROSPECTS FOR DEVELOPMENT

Abstracts

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Adaptation, consistency and self-actualization were historically formed since ancient times until present time as the three components of psychological health. Recent studies of child development lightened the processes of formation of healthy personality in more detail. Primary, it includes the attachment theory by J. Bowlby and M. Ainsworth as a social factor and deprivation theory (R. Spits, J. Langmeier, Z. Mateychek) as a risk factor for child development.

Traditionally in Ukraine, family and community was the basis for child protection. Traditions of protecting children in their biological family, or by adoptive parents have been restored after going through the collective maintenance of orphaned children in orphanage institutions in Ukraine. Since 2002, child care system reform has started in the country, where priority is given to family-based arrangement in a situation of functional disabilities in their family. The figure shows the dynamics of foster family creation.

Figure 1. Foster care dynamics in Ukraine.

Saving children's health and socialization’s requests raised the question of creating a culture for foster parents and increased attention to the ability of parents to care for their biological children. In long-term studies, conducted by the author, was proved that it will be difficult to recover attachment disorders of foster children without special professional support of foster families. At the same time, deprivation risks can not only disrupt mental health of the child, but also can cause destruction for a foster family. Cross-cultural research made by the author in Poland and Ukraine confirm these findings\(^1\).

STAGES OF EUROPEAN NETWORK OF HEALTH PROMOTING SCHOOLS
DEVELOPMENT

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Comparative-historical and chronological analysis of the scientific literature on the investigated issue made it possible to define and characterize the stages of European Network of Health Promoting Schools (ENHPS) development. We suppose that the ENHPS development stages periodization should be based on the works of such scholars in the fields of philosophy, history of education, comparative education pedagogics as V. Aalst, K. Bedaride, M. Castells, P. Hall, V. Hannon, M. Hadfield, B. Vulfson, L. Zyazyun, A. Maksymenko and others. On the basis of the studies and researches performed by O. Kont, M. McLyuen, I. Chistyakova, the main criteria for defining ENHPS stages development and formation has been determined: 1) innovative nature of the educational establishment Health promoting school activity; 2) existence of a number of educational establishments, united by the common idea; 3) availability of the organizational center that coordinates the activity of a number of educational establishments in health promoting schools innovative practice distribution; 4) involvement of all interested countries.

The first stage (1974 – 1991) – is an activity of protonetworks (pilot, experimental schools), ideas approbation. Their emergence has been foreordained by the following factors: pupils’ physical and mental health poor state, life expectancy decline and population mortality increase, socio-economic conditions deterioration, searching for the ways of overcoming the discrepancy between the content of education and the needs of the society and a child, aimed at preserving and shaping health. Beginning of the stage coincides with the Lalonde Report promulgation in 1974, the Minister of Health and Welfare of Canada at that time. The first Schools of health promoting, the so-called experimental, pilot schools, were established in 1991 in Eastern Europe: in Hungary, in Czech and Slovak Republics and in Poland. The signs of these schools activity became: enhancing the efficiency of sanitary and educational work, a state policy that is favorable for public health formation; personal life skills development; reorientation of the traditional health care system for the treatment of priority disease prevention.

The second stage (1992 – 2006) – ideas realization and ENHPS stabilization embodied the ideas of the I and II European conferences. As the leading features of this stage in school health promoting activity have been defined the following ones: turning the tasks of health schools promoting development into the priority of ENHPS educational policy (focusing on the tasks of educational process improvement; active involvement of parents and local communities, businesses, cultural and educational organizations and other stakeholders in co-operation with schools, providing ENHPS activity with social importance). There takes place the development of cooperation between the specialists in educational and medical fields, movement growth over European countries of health promoting schools, active involvement of parents and the local community, businesses, cultural and educational organizations and other stakeholders in co-operation with schools; popularization of health promoting schools; introduction into curriculum the courses in valeology, health fundamentals or similar in content courses, physical culture and health-improving activities efficiency enhancement.

The third stage (from 2007 – till present) – ideas evolution of health promoting schools. Striving for school modernization and the changes of the society’s economic and social spheres has led to continuous educational innovations. Beginning of the third stage was marked by conduction of the III European conference, where the main approaches and principles of network Schools for Health in Europe (SHE) activity have been defined. Characteristic features of this stage are establishment of the international project HEPS; establishment of the first summer school for teachers in Copenhagen, e-learning as a means of professional development; network web-site SHE establishment.

Thus, SHE network is the result of European educational policy, aimed to preserve, enhance and shape educational establishments of pupils’ health.
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Health is one of the highest human values, the source of joy and happiness, a pledge of success in any affair, a natural state of human being, inner harmony of a living creature.

The formation of pupils’ healthy lifestyle is a top priority in the educational work of teaching staff at Varva district gymnasium. It demands from gymnasium administration to take control over the methods of teaching of school subjects and health preserving technologies application by teachers at the lessons; the methods which help to apply those technologies into practice learning by the teachers; the formation of pupils’ active attitude towards keeping healthy lifestyle and preserving their own lives.

The application of health promoting technologies is an important feature of a modern lesson. Taking care of schoolchildren’s health, the administration demands from the teaching staff diversify of lesson forms organization for the children which help to have a possibility to be in motion for a longer time during the lesson instead of keeping in a static position. That is why the gymnasium teachers make wide use of game situations in the system of cognitive-motion learning exercises which promote children’s positive attitude, develop and improve their interest for the information they get at a certain lesson.

Thus, H.M. Shokodko, a Ukrainian language and literature teacher and methodologist, combines pupils’ curriculum learning with movements of certain structure that help create an associative image of knowledge simultaneously to the information given by the teacher (e.g. Revision of noun declensions and groups is accompanied by doing ball exercises). The transition of knowledge during the didactic game allows to involve comprehensive memory of the child as well as the intermediate associative mode of thinking.

H.M. Shokodko believes that the processes of memorizing and realizing of received information is performed much better when the child is standing or moving. The involuntary memorizing is observed in an active didactic game, and simultaneously the tiredness is lessened, the eyesight and posture are corrected, the breathing function is improved due to active body movements. After doing physical exercises near the blackboard pupils continue with those ones for posture correction before taking their seats, but they do not interfere with the process of teaching as every child performs his/her own physical exercise. While checking the learning exercises wrong answers are emphasized by nodding heads and reciting the rhyme “Tick-tock, it’s not correct”. While practicing the knowledge of parts of speech to develop quick thinking the teacher plays the game “Recognize the Part of Speech” with pupils: pupils are sitting in several rows and each row of children stands up when they hear a certain part of speech. Children enjoy doing such exercises as all of the movements mentioned above are not time-consuming, they help eliminate physical stress, give the possibility to move together with learning the curriculum.

Every teacher at Varva district gymnasium supports the idea that necessity of taking care of one’s own health should be a part of children’s self-awareness and their essential need.

All things considered to solve the problem of preserving children’s health we must attract common attention of all people who are interested in this: teachers, doctors, parents, local authorities. However, a special importance and a great responsibility are given to educational system which is appealed to make teaching process health-promoting, as we should always remember that modern schoolchildren are the future citizens of Ukraine.
Health maintenance is an important and actual component of cooperation of school and parents. In different conditions of the functioning of society it was based on different principles.

At the totalitarian society the point is to satisfy the needs which are provided assuredly by an ideological determined law in interests of the totalitarian regime. Contacts between school and parents community have the strictly regulated character, scopes are expressly certain, an educational purpose is directed on preparation of citizens to activity in certain industry at sufficient professional level, to satisfy the needs of different industries. Educational establishment provides the non-alternative ratified on-line tutorial, parents provide the proper conduct of students, their loyalty to the state regime, and are responsible for the children’s health. Teachers and parents orient students on the receipt of a minimum of knowledge, sufficient for achieving of the abilities and skills of high-quality implementation of different functions on enterprises and institutions. An eventual result of school activity takes minimum participation of parents: «To do, instead of to know». Positive qualities: in time and complete implementation of on-line tutorial; clear executive discipline. Braking factors for the system «school – parents», and consequently for society: absence of effective parents community with its functions of education, control, assistance; minimization of development of creativity of students, teachers, reducing of the role of parents to giving sponsor assistance; slope to provide of saving and strengthening of mainly physical constituent of health.

Functioning of traditional society is based on laws which are based on canons of traditional religions. Activity of public institutes, including educational institutes, is constituted taking into account religious laws and orders, and with wide participation of church. Accordingly to this there are engaged the on-line tutorials, governed conducts in educational institutions and others like that. Activity of educational institutions and cooperation with parents’ community take those advantages and negative descriptions that we met in totalitarian society but instead of state regime society receives the regime of concrete religion which predetermines specific features: parents and children execute the orders of religious character; the healthy way of life is marked by religious originality. Values which are formed in education coincide with the regulated religious canons which are confessed by majority of parents. As high morality of traditional religions canons is confirmed by time duration, it can provide the certain level of the valued education of students that, comparatively to totalitarian society, is some advancement in forming of spiritual constituent of health.

Informative society is characterized by democratic principles of constituting, functioning and goal achievement in fast-changed society. Education is called to prepare competent citizens to the independent effective actions in any conditions. It causes the valued attitude to a health as to the personal, domestic and national resource. Functions of educational structures, primarily of the schools, are directed on development of healthy personality of child. So, in Ukraine the State standard has a chapter «Health and physical culture» which implements in the invariant course of «Grounds of health». Health maintenance competence is key competence for Ukrainian education. School can provides the children capture of health maintenance competence only in a close cooperation with parents community, in the conditions of family. An orientation on the healthy way of life, which efficiency is immeasurably multiplied with support of adults, change of orientation of family traditions on health providing, parents or guardians assistance in forming and development of health maintenance environment of school, are needed for this purpose. It foresees the multilevel and multicomponent cooperation of school and parents community.
Today national problem is elementary school pupils’ health. Modern society calls for a personality not only with academic and educational background, but health condition determined by a number of constituents. Thus health saving methods of research and implementation (HSM), their integration into educational process, particularly elementary school seems to be of the first priority stipulating theoretical and practical research necessity.

The pupils’ health care maintaining problem hasn’t been solved for more than 25 years and still remains bitterly recurring.

The schooling start implies sweeping changes in a child’s life connected first of all with the pupil status acquisition. It signifies that the child gets under duties’ load that is regarded as an integral part of knowledge acquiring.

Numerous medical physiological researches prove that not all children show adequacy to the intensive workload. A great number of pupils can’t adjust to studies without considerable health aggravation.

Several research centers’ data synthesis proves that a musculoskeletal system (MSS) and sight system (SS) disorder has become predominant. It is singled out that the above mentioned disorders (and diseases) are often combined.

Goniometric researches prove that wrong position at school desk results in numerous (+), i.e. dextral asymmetry of humerus, further on of scapula and vertebral column regions. Cervicothoracic kyphosis is being increased as a result of proximate visual performance. All in all, according to V.F. Bazarny, it molds “inclined head” reflex.

That’s exactly why nosologic group of disorders, further on diseases are usually called didactic pathogenic, i.e. entailed by redundant educational duties. An objective necessity arises to revitalize pupils, particularly, their musculoskeletal and sight systems, directly during intensive academic studies, not after a certain period of time at classes of physical training or sports department. It should be mentioned that physical exercises with traditional structure and objectives don’t solve the problem completely.

It gave an impulse to the development of the programs for therapeutic-training support of the “most health-deteriorating for MSS and SS” elementary school curricular.

Regrettfully this practice testifies the lack of adequate attention and an essential focused therapeutic teacher impact towards MSS and SS at this important period.

Three-factor theory of myopia genesis and evolution by Y.S. Avetisov and applied aspects by W.H. Bates’ myopia theory may serve as a scientific basis for MSS and SS training exercises development.
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Development of health of personality takes place on a few interdependent levels: to physical (physical health); to mental (mental health), social and spiritual (psychological health).

Psychological health – Integrative dynamic characteristics of the individual, the essence of which is the gradual realization and acceptance of the features of its mental development, his personality, his individuality, active position of the person's interest in their mental and personal development, targeting not only to external standards but also internal benchmarks, harmonizing relations with the world.

Basic principles of research of psychological health
- system: waiver of interpretation of health as not the disease, selection of the system, but not isolated criteria of health, consideration of health as a system which has a complex, tiered structure;
- holism: psychological health as an integrative personality characteristics that formed throughout its life way.
- akmeologic approach: psychological health as the capacity and the ability of the individual to the creative self in activity.
- *genetic approach: study of health at development, its becoming and perfection, to forecast the prospects of its development*

Basic criteria of psychological health:
1. Psychological knowledge about the internal world of person, condition and possibility of its development.
2. Awareness of the internal (of own needs, motives, emotions, ideas, abilities, ways of action, own purpose in the world) and external world (realistic, free from prejudice and bias perception of reality).
3. Determination of behaviour based on personal and spiritual development, self-improvement, value attitudes towards health in general
4. Independence, autonomy and responsibility of selecting the position, life way, behaviour.
5. Maximize creative use of the subject of their abilities, aptitudes during prosocial activities by vocation
6. Constructive attitude to negative feedback and difficulties of life.
7. Humanistic orientation: attitude to themselves and others as a worthy person, respect the needs and rights of others and their own, facilitating other people to meet their basic needs, facilitate the development of others and self.
8. Ability to establish harmonious interpersonal relationships.

Only in an aggregate determine a psychological health.

Basic tasks and prospects of providing of health of child are in Ukraine:
- develop a unified medical, psychological, and educational programs to promote the child's health, coordination specialists respective spheres of public life;
- complex research of health on all levels (physical, mental, psychological) on the basis of clear criteria and indicators;
- training professionals able to provide the conditions for the development of a child's health and implement appropriate monitoring.
Health indicators of modern young people are negatively characterized in terms of physical, mental and moral components that suggest low level formation of health culture since childhood. Formation of healthy generation is a complex and comprehensive process. Education and health are two complementary components. The analysis of social and pedagogical practice allows to state that, unfortunately, the measures of pupils’ health formation do not yet provide the desired results. Some innovation approaches to pedagogical technology of formation of healthy pupils’ behavior are required.

The effective education and upbringing system reformation in terms of children’s and youth health culture in new conditions of social development is possible only in case of implementation of split-level monitoring to be held by educational institutions.

The analysis and estimation of monitoring results make it possible to gain the positive influence upon all the directions of activity of educational institution aimed at formation of health culture, particularly, at valeologisation level of educational process, catering quality, movement regime throughout the study day/week, creation of psychological microclimate, provision of medical services etc. The analysis and interpretation of valeology (wellness) monitoring results provides for taking decisions regarding the improvement of regulatory and legal framework and human resourcing, application of the necessary complex of specific pedagogical, psychological, healthcare and educational technologies and methods.

Creation of a highly qualitative health saving environment of educational institution is not possible without the qualified teacher ready for healthcare activity, arrangement and implementation of monitoring of school activity on healthy lifestyle issues, preventive care of the children’s bad habits. From this point of view one of the main tasks of higher and postgraduate pedagogical education is the formation of health preserving competences through the use of various forms of continuous education that implies the arrangement of systematic methodic work at every level, including the development of health preserving competence at pedagogues within the system of postgraduate pedagogical education.

The work on bringing young people to responsibility for healthy living will be effective upon implementation of “family-child-educational institution” model. Partnership is a prerequisite of successful formation and development of health preserving educational environment. Pedagogical staff must implement new forms of cooperation with parents and society for the purpose of maintenance of healthy living so that the conscientious attitude to personal health and health of surrounding people would become the primary concern of every citizen – either adult or a child. Hence, the monitoring system must necessarily provide for a number of guiding criteria that would ensure the effective cooperation between students’, pedagogical and parental communities. Such cooperation will make a positive influence upon formation of valuable components of healthcare components of students, teachers and parents.
ABOUT NECESSITY TO DEVELOP A TEXTBOOK ON "HEALTH BASICS"
BASED ON COMPETENCE APPROACH

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Formation of healthy lifestyle through education is defined as one of the priorities of the state policy in the sphere of education. Introduction of the subject “Health basics”, stable convictions and practical skills are certainly not the only way of solving the problem of teaching children to be healthy, but one of the most important and potential. Decisive role in this goal achieving belongs to school textbooks as a model of the educational process that provides educational information and it is the means of training. More than 10 years have passed since the introduction of the new compulsory subject "Health basics ". During this time, more than 50 titles of books were developed; great writing team was formed, more than 100 authors were joined. There are experienced scientists, teachers, and methodologists among them. Transition to competence education involves the development of textbooks "Health basics", oriented to form a key healthcare and a number of subject competencies and needs fundamental restructuring of their structure and content, filling the appropriate means of training activities; reorientation from reproductive information to motivated, initiative activity and autonomy of students. Analysis of current textbooks "Health Basics", leads to the conclusion about the need to reorient their content and methodical tools.

Comparison of different approaches to the development of textbooks

<table>
<thead>
<tr>
<th>№</th>
<th>Features of a textbook constructed by traditional technology</th>
<th>Features of a textbook constructed on the basis of competence</th>
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<tbody>
<tr>
<td>1</td>
<td>The structural unit is a topic</td>
<td>The structural unit is a task which students solve together with the teacher, with the help of the teacher</td>
</tr>
<tr>
<td>2</td>
<td>There is no conflict, different points of view in the presentation of learning material</td>
<td>Different versions and views on the same issue are used in the presentation of learning material</td>
</tr>
<tr>
<td>3</td>
<td>Information is usually provided verbally</td>
<td>Various forms of information, in addition to verbal presentation, charts, tables, graphs, diagrams are used which do not transfer into but carry independent information needed to solve the problem</td>
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<tr>
<td>4</td>
<td>Presentation of the material provides its memorizing</td>
<td>Presentation of the material organizes activities - from the formulation of the problem to the evaluation of the result</td>
</tr>
<tr>
<td>5</td>
<td>The most common task is a typical application for definition</td>
<td>Describing life situations tasks dominate. Students should choose a model that transforms life situation into the subject</td>
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<tr>
<td>6</td>
<td>Tasks are mono-subject</td>
<td>Tasks that has intersubject character is a combination of knowledge such as Biology, Psychology, Valeology etc.</td>
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<tr>
<td>7</td>
<td>The answer can be found in the textbook</td>
<td>The changing relationship between information and paragraph question. Questions may contain additional information. Some questions have an answer in the task, others - require additional knowledge, based on the experience of students</td>
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School textbooks "Health basics " reflect many elements of didactic system. But most important of them are those that provide personal development of students in relation to the learning subject.
THE INFLUENCE OF PSYCHOLOGICAL FACTORS IN THE DEVELOPMENT OF THE TEACHERS CREATIVE ACTIVITY ON THE HEALTH OF STUDENTS

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The relevance of the study. The need to promote health of the younger generation has great importance. Teachers’ creative activity can impact children and is able to create an atmosphere of trust, empathy, which is able to remove the anxiety in students. Anxiety (P. Torrence) blocks the cognitive processes of students and causes their (L. Haye) psychosomatic disorders.

A number of scholars have paid attention to the research of the problems of the development of creative adult and seniors (N.F. Shakhmatov, M.A. Glow O.O. Berezina, etc.). Social significance and lack of development led to the choice of study topic. The aim is to determine the influence of psychological factors in the development of teachers’ creative activity on children's health.

Analysis of the results of the study. Different approaches to define the concepts of "creation" and "activity" leads to ambiguous term understanding "creative activity". K.K. Platonov determines the creative activity, as the condition to full realization of potential opportunities; R.V. Zakharov – individual quality and higher level of activity. The most successful, in our opinion, is the definition of N. Vorobeva, who defines the creative activity, as an integrated feature of the individual, which includes motivational (commitment to creative activity) and operational (the ability to implement it yourself) components.

Internal and external, psychological factors are the driving force, encouraging creativity, that are determined by the environment and genetic factors (R. Shmidt) and are divided into stimulants and inhibitors which stimulate the development of teachers’ creative activity of all ages.

Conclusions. As a result of research there were determined such psychological factors in the development of the creative activity of teachers who are able to affect the health of children: latitude leads to discover yourself and your ability to convey your own experience and knowledge of young, love to others.
WHAT IS THE PEDAGOGICAL ACTIVITY AIMED AT PRESERVING, STRENGTHENING AND FORMING OF ADOLESCENTS’ AND YOUTH’S HEALTH?

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Society’s rapid development causes different contradictions and problems to human existence. Negative tendencies exacerbation in the condition of people’s physical health in different countries is especially acute. Attempts to solve problems of health preserving, strengthening and forming in the contemporary social and economic conditions have led to drastic changes in health care system and education. Those changes and cooperation of teachers and doctors resulted implementation of international WHO project of European Network of Health Promoting Schools and Schools for health in Europe since 2007. The project that was created as a preventive medical initiative in 1991 became widespread and received the support in more than 50 countries after acquiring status of educational project.

A single definition of the concepts that ensure communication within accomplices from different countries is required for effective international cooperation. Let’s dwell upon evolution of the notion defining teacher’s professional activity aimed at preserving, strengthening and forming adolescents’ health at educational establishments.

Since Ukraine joining European Network of Health Promoting Schools the problem of defining the concept “health promotion” has come into existence. In the world scientific literature the definition refers to a system of actions aimed to preserve human health. That is why the definition “health-preserving activity” in Ukrainian as well as in Russian education became widespread. But health cannot be steady during individual’s whole life while in accordance with the human organism development changes (improves or worsens) the state of physical, psychological and social well-being. Besides, the definition levels the capacity of education of students’ health preserving and forming. In practice these activities are interconnected and it is impossible to separate an activity that entails health preserving only without its forming and strengthening and vice-versa. It should be noted that in pedagogy the term “forming” stands for the individual’s personality or its features and qualities development, influenced by education and training. Therefore, we understand pedagogical activity aimed to students’ health forming as an activity directed at students value attitude to health forming.

The attempts to define professional pedagogical activity aimed to student’s health preserving strengthening and forming at educational establishments have led us to create the definition “health-oriented activities”. In Russia we find a similar definition “health-constructive activity” (A. Manzhuga). The definition health-oriented activities in educational institutions is understood by us as a complex of systematic educational actions and events, focused on students health preserving and strengthening by means of encouraging students’ value attitude to their own health and other people.

Consequently, in the framework of the international project “Schools for health in Europe” a health-oriented activity is carried out. We consider creation of health-encouraging education is a prospective trend in project development at educational institutions. Health-encouraging educational surrounding is are understood by us as a system of influences, conditions and requirements of the material and technical, educational and communicative components aimed to preserve and strengthen health and value attitude to health forming in all subjects of the pedagogical process.
IMPLEMENTATION OF HEALTH KEEPING TECHNOLOGIES IN NETWORK OF HEALTH PROMOTING SCHOOLS

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Municipal institution Sumy Seconary school № 15 named after Dmitro Turbin does not stand apart on how to preserve the life and health of students, the evidence of this is the entry of the Sumy Regional Network of Health Promoting Schools in 2012, which was established in 2009.

One of the priorities of the institution is to create sustainable motivation for a healthy lifestyle, the development of children's sports. The school experiment introduced national level for research and educational project "Sprout", one of whose tasks is to ensure an integrated approach to the development of students' healthy lifestyles.

Forms and activities of our "Health Promoting Schools" are: selection of the best forms of educational process considering its psychological and physiological effects on students, the system of correction of somatic health using a mix of health and medical measures; enforcement sanitary standards of the educational process, the system of medical and educational rehabilitation, which includes training in rehabilitation by usage of Yevmenova is training apparatus in the educational process; psychological support for all members of the educational process in dealing with stress, anxiety, and forming friendly equitable relationships in the team, balanced nutrition of students, creating conditions for the harmonious development of students, engaging students in classes in clubs and workshops both in school and outside; Days of Health involving parental community, school sports days, sports competitions and contests, systematic work of school, work of narcological post.

Of course, we are not satisfied with the health of school children, but before to work, we should get to research the problem. Therefore, we pay attention to the study of the physiological characteristics of children. We focus on monitoring the health of pupils starting will the first form. Our school has a system of educational and up brining activities aimed at preventing disease and maintaining health of children.

Before starting lesson manufacture specially designed exercises are held with music. To create a favorable atmosphere and positive psychological climate during the day our children do the physical training minutes including breathing exercises, exercises to prevent eye fatigue, simulation exercises (movement of animals, birds, etc ...), finger games; massage exercises, psychological gymnastics, relaxation exercises.

In primary school we implemented technique by Alexandra Dubogay, thus improving eyesight becomes equal posture, and children get sick less. These are the incidence rates among students in recent years.

The school created the proper conditions children’s nutrition are constantly keeps to hygiene, sanitation and anti-epidemic demands. Performance standards food receipts of finished goods and foodstuffs are on the strict control. "A healthy body is always in motion". The lessons of physical training, sport competitions are held under this motto at our school. Days of health, sports competitions and meetings between the teams of students and teachers of the school have become traditional.

During the study, effectiveness of health technologies and pedagogical school staff concluded that the modern institution should be "Health Promoting School".
THE STUDY OF INTELLECTUAL, COGNITIVE AND CREATIVE ABILITIES OF STUDENTS

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For five years all participants of the teaching and educational process in gymnasium "Obolon" have been working in the project “Giftedness”, whose goal is to identify the intellectual and creative abilities of students, organization of psycho-pedagogical support and maintenance of children’s abilities and gifts.

Working with capable and gifted students, we launched the diagnosis of cognitive abilities of students. Teaching staff tried to do it without the involvement of scientists.

We understood that we were not satisfied with the work the teaching staff was conducting to identify intellectual giftedness of students. Therefore, according to the order of the Department of Education of Obolon District in Kyiv City State Administration #46 January 27, 2011, our gymnasium was included in the list of schools participating in testing methods of identifying gifted children.

In May and September 2011 and October 2012 the staff of the Institute of Talented Child of National Academy of Pedagogical Sciences of Ukraine conducted the pilot study of cognitive abilities and determination of intelligence structure of 8-11 grade students, changes in their emotional state at the time of testing. The study covered 105 students. The results of the pilot study are:

- 10 students have intellectual talents (their scores are significantly higher than average ones (124 - 165);
- 2 pupils are able to be engaged in scientific activities (their intelligence is higher than average one, thinking and intuition prevail over other characteristics);
- some students have high level of intellectual development combined with certain personal and emotional difficulties;
- not all the children with high intelligence have marks of high and sufficient levels;
- some students with high intelligence haven’t shown results in any type of scientific activity that’s why the results of their intelligence level were a real surprise to us.

Teachers, students, parents were informed about the results of the research at:

- a seminar - workshop of teachers on the issue of giftedness;
- a meeting of school teachers with Alexander Burov - Deputy Director of the Institute of talented Child of national Academy of Pedagogical Sciences of Ukraine, Doctor of Technical Sciences);
- practical psychologist’s individual consultations of teachers, form-masters, parents ;
- practical psychologist’s individual interviews with students;
- information distribution of the overall test results among parents.

Some adjustments in the tasks of individualization of teaching and educational process were made according to the results of the students’ abilities and aptitudes research:

1. Motivating teachers to apply technologies of individually oriented education in teaching and educational process, the introduction of innovative educational technologies.

2. Changes in planning of teaching and educational process (annual school plan, methodical work, psychologist’s work, classroom management).

3. Deepening and expanding cooperation with the Institute of Gifted Child of Pedagogical Sciences of Ukraine;

4. Informing parents about needs and results of innovative technology implementation in teaching and educational process.

Talented and gifted children are encouraged to participate in school competitions in basic disciplines, research and experimental work in the frame of Small Academy of Sciences, the subject decades, scientific conferences, intellectual contests.
Creative teachers staff of the “Osvita” educational centre is the institution promoting health through all the aspects of its work, occupies a leading position in the implementation of continuous valeological education, extensive use of a variety of health technologies, improving physical education and medical attendance of students. The main purpose of the institution is to raise physical, mental and moral health individually with steady beliefs and knowledge about health and healthy lifestyle, creating conditions for protection and strengthening the health of students, preparing them to socially significant self-assertion, self-sufficiency and self-indulgence in adulthood.

The basis for organizing health and educational study in order to find out the health problems in different age groups of the ‘Osvita’ educational centre now is:

1. Improving the diagnosis and monitoring of children’s physical health according to the age peculiarities.
2. Testing valeological optimal mode for all departments of the institution.
3. Improving the preventive measures in all departments of the school.
4. Using selections of methodological and scientific materials for the formation of healthy lifestyle.

Health work in the institution is carried out through the work of dispensary, which has such sections:

1. Health for every day.
2. Research and Development Department.
3. Methodological Department.
4. Department of promotion healthy lifestyles.
HEALTH, INTELLIGENCE, SPIRITUALITY

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Our modern life conditions require qualitative improvement of education in our country and all over the world, where despite the unprecedented development of scientific knowledge and professional education there exists a decline of spiritual and cultural values, health and life expectancy reduction.

According to the annual medical check-up for children of the gymnasium of Varva about 30% to 32% of pupils suffer from different diseases. About 20% of these pupils have been referred to the preparatory and special groups; more than 9% of the children have got 2-3 diagnoses. Diseases of the cardiovascular system take the highest number (7.9%), organs of sight (6.8%), biliary dyskinesia (3%), chronic cholecystitis (1.3%), adiposity (1.1%) and others.

On the initiative of the members of the creative team - the Principle of the Gymnasium of Varva Nebrat V.I., the Principle Deputy Kardash L.Y., the teacher of PT Ostakh V.B. and the teachers Shokod’ko H.M., Komaroa I. I. - the informative – educational centre “Health, intelligence, spirituality” has been set at the Varva gymnasium.

The purpose of the centre is to bring up and to develop a physically and mentally healthy personality, to create conditions for keeping and improving the pupils’ health, to prepare children for socially meaningful self-actualization and self-realization, to involve parents, medical workers into the implementation of healthy lifestyle principles.

The main objectives of the centre are to analyse pupils’ health status, to implement valeological education, to create a positive social-psychological climate, to enrich the material and technical resources of the gymnasium of Varva.

The results are expected to be like this: children’s health improvement, their mental and physical development.

Three directions of work have been set:
1. Information and educational activities (with students, parents, teachers).
2. Increasing physical activity in educational and training process.
3. Disease prevention and rehabilitation of children with abnormal posture and organ of sights problems.

The purpose of information and educational activities is to form the bank of data about innovation technologies in forming positive attitude to healthy lifestyle, to study Ethics, Health Care and Medico-Sanitary Preparation Courses, to offer activities on valeological subjects, to organize seminars, trainings for teachers and their parents, teamwork with social service specialists, to conduct all-gymnasium actions (December, 1 – World AIDS Day, March, 24 – World Tuberculosis Day, April, 7 – World Health Day, Health Decade); to arrange volunteer actions (“Pure Springs”, “Pure Places of Rest”, “Tomtit”, “Plant a Tree”, “School Leavers’ Lane”); to set the educational course “School Against AIDS” in the 8th forms, to involve pupils into participations in clubs, festivals and contests.

Increasing physical activity in the education and training process is achieved with the help of introduction of the methodology “Studying in Motion” by O.D. Dubohai; implementation of student-centered teaching and educational system; usage of interactive methods in the educational process; doing morning exercises before the first lesson and physical activities during the lessons; using corrective exercises; organizing outdoor games in break; performing the programs “Dialogue” and “Equal – to Equal”; involving pupils into sport clubs and Children and Youth Sports School, Dance Studio; organizing sports parties and contests.

Disease prevention and rehabilitation of children with health problems is organized through pupils’ check-ups; control of children’s nutrition during their staying in the gymnasium, the Corrective Exercises Club meetings; using aromatherapy; providing pupils with pure water.

To realize the objectives of the informative – educational centre “Health, intelligence, spirituality” the proper material and technical basis has been created at the gymnasium: a gym, a game gym for junior pupils, Health Care Study Room, Choreography Study Room, and a sportsground.

Stimulating pupils’ and teachers’ healthy lifestyle is the main direction of educational process of the gymnasium. Thorough medical check-ups state that the rate of diseases of organs of sights was reduced by 15%. According to the pupils’ questionnaires 78% of teenagers have improved and extended their knowledge about harmfulness of drugs, they have changed their attitude to themselves; they believe into their strength, responsibility for their personal deeds and their personal health has increased.

Health Care lessons, trainings, lectures, different activities enrich children with new ideas about the possible ways of restoration and preservation of their physical, intellectual, emotional, creative resources, encourage everyone to care of maintaining their own health and the health of others.
MEDICAL-PEDAGOGICAL ASSISTANCE OF STUDENTS WITH SPECIAL NEEDS AT INCLUSIVE EDUCATION

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According to WHO, up to 3% of the population suffers from deafness diseases. In Ukraine, about six thousand children with hearing diseases each year are born about five deaf infants.

Hearing diseases lead to disability that interferes with normal life and social adaptation of an individual. Contraversion of speech as one of the important functions of human that is realized by maxillofacial apparatus, largely affects the formation of the child's health in general and in particular dental. A significant portion of children with hearing diseases is observed lagging in mental and physical development, which greatly complicates the implementation of traditional approaches to hygiene education and dental treatment.

According to the examining of children by qualified scholars with a comprehensive day stay school for children with hearing and speech diseases of Uzhgorod, aged 6 to 18 years with sensorineural hearing loss, found that the prevalence of dental caries averaged 89.7% in the intensity in terms KPVz + kpz - 7.3.

The level of oral hygiene among most of the children is satisfactive, as showed by the indicator hygiene index Green Vermilyona surveyed in (1.42 points).

Evaluating the periodontal tissue by PMA index, found that 30.9% of surveyed revealed inflammation of the gingival papillae-hyperemia, swelling, bleeding, but without prejudice to the tooth-gum compound, to diagnose this pathologic condition as gingivitis. Clinically, gingivitis had catarrhal nature of medium severity.

An examination of the oral cavity vestibula found that 75% of children surveyed existing middle vestibule of the mouth in 25% - shallow, short frenulum tongue met in 11.8% of cases, high attachment frenulum of the upper lip in a 8.8% lower - in 7.4% of subjects, which are risk factors of strain dentition.

Analysis of the data enabled ascertaining high and very high intensity level of dental caries in the subject group of children with an average prevalence of pathological process (according to WHO criteria). The presence of severe manifestations caries process, which met more than half (55.7%) patients, signs of periodontal tissue disease in 52.6% of cases with a satisfactory level of oral hygiene indicates low reactivity in children with sensorineural hearing loss. Lack of systematic individual control over the quality of oral hygiene is not conductive to raise the level of dental health of children, and thus adversely affect the health of children with special needs.

To optimize the learning environment for children with disabilities, including hearing and speech, should be provided to ensure their dental care in a clinic by the team, which included specially trained children's dentist, dental assistants, nurse. Continue preventive measures should be in school involving an assistant teacher, school nurse, psychologist, senior volunteers and parents. Strict implementation of the preventive measures will help preserve the character of dental health level of children with special needs, their successful socialization.
The knowledge formation of the younger generation about the protection, preservation and promotion of health, education and hygiene cultural and recreational skills, and habituation to a healthy lifestyle is a priority today. It is important to begin this work with preschool children. One of the components is the mental health of the child, which perfectly complements the physical and social health. First of all mental health is determined by adjustment to the perception of information, feelings, emotions, that acting as a motivation to activity and are regulators of actions are procedural in nature, as well as the child. Providing mental health, in the field of view should be to develop emotions and feelings in children (emotional sensitivity, poise), the formation of behavioral reactions, the formation of strong-willed character traits, taking into account the mood of the child (output from negative to positive and aspirations), expanding individual life experiences. So morale state as an indicator of mental health a passes such a way of development: from emergence of emotions to the feeling that leads to action, a complex of actions that are based on the recognition of morality – that is a basis of moral behavior, there is a volitional regulation of behavior and then to reflection as the highest stage of formation personality preshooler.

For children of preschool age the following indicators are specific: shows a positive attitude towards yourself and others, during the day is in a good mood, showing traits that guarantee health, able to control their emotions, explains the cause of negative emotions, communicate with peers by through touch, a smile, coping with anger, sadness through calm, aware that negative feelings injurious to health; understands that patients need emotional warmth and affection, sees their condition, seeking to help them pay attention, sympathy sick, disabled, showing persistence in mastering the skills of body treatments, showing independence and responsibility, conscious of their role in preserving, developing and enriching the health, motivates a healthy lifestyle.

It is important that preschooler studied overcome the difficulties of life, understand that thoughts, feelings and behavior are closely linked and that emotional problems can be caused not only real life situations, but also their misperceptions. Thus, morale state, which is a measure of mental health to fully provided in the skills of effective communication, joint activities preschoolers through their own self-awareness of “I” and the development of skills to assess and self-esteem. Using a growing child ability to control their emotions, to observe moral norms and rules of behavior promotes the preservation and promotion of health in general.
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In the matter of deep and fast changes in modern society pupils must obtain a high level of health, be well-developed, and ready for creative work. As pupils' health statistics are quite distressed, the organisation of the health preservation process of education must take a leading role. The main part of realization of this important task belongs to the schools for health, which means a significant part of the regional education development.

The pedagogical movement in the creation and development of the schools for health in the Kirovohrad region started in 1997. The regional program of the schools’ for health development has been worked out and focused on coordinating with regional administration work and corresponding sections of the local sectors of authorities, public organisations and regional chain development. Lately, the tendency towards the enlargement of the regional chain of schools for health has been noticed and consists of 85 educational institutions. Among them there are 45 village schools; 11 schools located in the regional centres; 8 schools located in the regional subordinate cities; 18 preschool institutions; and 3 afterschool institutions.

In the schools for health, health preservation technologies are being actively incorporated. Among them there are: educational, sanitary, health-improving, ecologic, and life safety technologies.

As you might be aware, the reason for the effective usage of health preservation technologies is to insure the guidance of schools’ for health activity. With this reason an innovative teachers’ program has been created called “Step by step towards health”. The forms of the methodological work have been improved - professional workshops are becoming more important, as are schools of pedagogical workmanship, administration mastery schools, interactive communication of creative part-time groups, self-promoting workshops, web-conferences, and consultational chats. Practical seminars, conferences, round-tables and discussions are being placed under the health strengthening problems, and a media library is being formed. Creative groups act effectively: “Health though education”, “Healthy school day”, “Find yourself”, “School spirit”, “Alphabet of health”.

One of the most effective forms of work which improves on the health preservation competency of the instructors’ formation is pedagogical skills competitions. The experience of the methodological materials competition is positive: “A healthy future of the Kirovohrad region”. The competition was held according to the announced year of health and healthy lifestyle in Ukraine (2012). To the teachers’ attention several nominations have been announced: “Methodological reference point”, “A Lesson”, “Training”, “Project”, “Health-improving traditions”.

In the nomination of “Methodological reference points”, the peculiarities of the methodological work have been discussed, which was oriented on the health preservation pedagogical competency formation.

The most important criteria in the “A Lesson” nomination has become to insure the health preservation of the pupils in the course of study, which goes back to the contextual fulfilling, structure, didactic part of a lesson, forms and methods of work. In the “Training” nomination the participants were suggested to imagine training tasks which were focused on the pupils’ valuable attitude towards health. For “Project” nomination one had to present realised projects and initiatives directed towards the healthy lifestyle culture formation. The actuality of the project of the specific territory, educational institution, trained audience, local groups, business surroundings is important. The priority in the “Health-improving traditions” nomination was the highlightening of the tourism and sports’ traditions. The competitors had a chance to present the future of outdoor tourism, sports competitions organisation experience, excursions, tourism with the usage of the natural peculiarities of their region. It was recommended to present a system of the health building exercises, morning gymnastics, minutes of the physical education, dynamic breaks and motion games.

In the end, the methodological maintenance of the regional network of schools for health is the main condition in the effective health improving function of school realisation and increasing the health promoting competency of the instructors.
HEALTH PROTECTING ENVIRONMENT

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Scientists include into the concept “environment” such aspects as social and natural environment. That’s why health protecting environment of school should be understood not only as natural and created by human material world, surrounding a child but also as an immediate surrounding of a child. School as a synergetic system exists at the intersection of three educational mainstreams, including schoolchildren, teachers and parents and is extremely sensitive to external changes. It gives raise to the problem of optimization of the main factors of influence in order to ensure favourable effect on the child’s health. Dealing with health constituents in their unity and interplay an educational institution directs its activity to the development and strengthening of psychical and psychological constituents. In its work with participants of the educational and upbringing process the educational institution takes into consideration the results of the latest research as for children with the color of the violet aura – Indigo children and the children whose aura has a crystal-shaped form – children Crystals. This allows organizing of education and upbringing process and extra curriculum activities with the account of psychophysical peculiarities of teenagers and provides conditions for creation the individual educational trajectory of each child and also positively influences to the effectiveness of work concerning ensuring of the physical well-being. An educational institution which is alongside with aquiline tourism, hiking during which children can directly contact nature in a calm relaxed atmosphere, learn more about themselves and understand surrounding people better due to training classes, a school cultivates such extreme kinds of sports as races, flatland, mountaineering, parkour.

A very great attention is paid by the educational institution on the creation of conditions for the development of health social constituent as an important factor of health preserving environment creating. Due to integrated lessons and clubs orientated to law studies and legal education and upbringing are realized as purposeful, systematic influence on students’ consciousness with the aim of formation the respective level of legal consciousness, culture and model of legitimate behavior. The formation of legal knowledge system is performed by the use of innovative forms and methods of work: projects, flashmobs, law games, lessons with the elements of training, brainstorming involving all participants of the process of education. Socialization is brought into effect by means of increasing of social and politico-legal activity, development of legitimate behaviour skills; the increase heightening of the pupils’ ability to perceive, evaluate legal phenomena and use the acquired knowledge for protection of their rights.

Moral constituent of health which enriches in the process of performing of travels – researches, excursion work, realization of bilingual education, ensures the formation of value-oriented attitude of an individual to himself, to the society and the state, to nature. An intellectual constituent of health, which defines the ability to get and use knowledge, to analyze problems and take decisions is a weighty factor of creating of health preserving environment. First of all , is carrying out of the scientific-research work, when participants of educational and upbringing process studying macro- and microenvironment, surrounding natural and manmade material world use local material, carry out respective researches. Thus not only a number of determinant factors are brought into action, which influence health, but also school carries out an active reconstructing activity and ensures favourable influence on one’s own health and the health of surrounding people.
THE FORMATION OF THE SENIOR PUPILS HEALTHY HABITS

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The competence approach, which is based contemporary Ukrainian education, provides for the formation of students not only knowledge component, but also the development of key skills, formation of the basis of the young people’s values, the expansion and deepening of their life experience. The competence of pupils of the secondary school is formed in the course of educational programs of the invariant objects, which involves the mastery of the key competencies of the Ukrainian school: the ability to learn, cultural, civil, entrepreneurial, social, information and computer technologies, health promoting. The subject «Basics of health» is implemented by the invariant curricular, in the framework of which forming and developing the basic health promoting abilities and skills that will be useful habits of the young people.

For decades traditionally noted in pedagogy on prevention of bad habits, were made efforts to the elimination of bad habits and their effects on children, adolescents, boys and girls. However, it is known that the presence of steady healthy habits at a young age is essential for their development, strengthening with adults. This is why a large part of «Basics of health» for students of 1-9 grades is allocated for getting the benefits of a healthy way of life, the study of the basic principles and methods, the acquisition of competencies associated with a variety of basic skills. In particular, they are the ability to make choices, decisions, problem solving; creativity and critical thinking; communicate constructively; interpersonal relations; self-estimation, sympathize, resist the pressure, cope with emotions and stress. On the basis of these skills and sense of dignity developing, that makes possible a sense of the citizen and the corresponding proper behavior of the young man.

The cooperation of the teaching staff, parents and pupils of a secondary school for the formation of useful and health habits should be based on the following principles: prevention (age needs and psychological characteristics of students of different age, provision of information to prejudice of at least six months); scientific basis (acquaintance with the basic theoretical positions); succession (mastering of the information gradually year after year, basing the following steps on the personal practical experience of students); interdisciplinary (information and practical experience must find a confirmation by studying other subjects); complexity (work must be carried out by forces of pupil’s, educational and parent’s society with the support of executive agencies).

Formation and development of the habits of the modern schoolchildren is possible only under condition of application of interactive training methods with the greatest personal interest of the students. The brainstorming, discussion, training contracts, training projects, portfolio, etc. is the priorities methods.

The theme of not only information, but, primarily, activities: seminars, workshops, practical classes, field trips, trainings should be provided in the programs of post-graduate training courses for teachers. Special attention deserves the training of methodologists of regional education institutions, which, in turn, will be able to organize training of the teachers of the basics of health for the modern pedagogical technologies. This opportunity is provided, in particular, in the Central Institute of Post-graduate Pedagogical Education of the University Of Educational Management of NAPS of Ukraine.
A Brief History of the international project "European Network of Health Promoting Schools".

Vitaly Movchanyuk, Honorary President of the Ukrainian Association "Movement for healthy lifestyle", Honored Doctor of Ukraine

World scientists have concluded that the main direction towards the health of the people is the formation of their healthy lifestyle from an early childhood. Hence invaluable role is not only medical, but also the educational sector in solving planetary problems of human health. "Health through Education" is a specific progressive guideline, caring doctors and teachers and puts a lot of effort to consolidate these two spheres of social life. In the history of this important social problem there are the names of the organizers and researchers: M.Zhurovskiy, A.Serdyuk, V.Kremen, O.Savchenko, T.Boychenko, A.Tsarenko, L.Vaschenko, N.Vadzyuk, N.Taranina, O. Kurysko, H.Apanasenko, V.Shapovalova, M.Honcharenko, V.Morozova, S.Volkova, S.Kyrylenko, L.Melamenta, our Canadian friends Yu. Zherebetskyi, K. Stage and many others.

Public representatives joined these important social issues. All Ukrainian association "Movement for healthy lifestyle," which was created as valeological section has taken over appropriate advocacy work among the general population and coordination of a variety of amateur groups.

In 1994 Ukraine joined the project "European Network of Health Promoting Schools." It created the first network of schools. In 1998 the second phase of a network was marked in Ukraine and implemented different levels of educational institutions such as international, regional and local, as well as they were involved in the project. A joint order of the Ministry of Health Care and Ministry of Education on 20/07/98 stated that “Schools that work on the project [ENHPS], occupy the leading position in the implementation of continuous valeological education that widely use health technologies and non-drug remedies, and improve physical education and health promoting disciples.”

To improve the scientific and methodological level coordinators from universities, health centers and the best schools in Ukraine conducted the training activities: courses, conferences, workshops, summer schools, and more. For example there were a National conference for school coordinators at the Institute of Child and Adolescent Health, regional health center, the regional Department of Education and Kharkov school № 59 (headmaster R. Shuba) in October 1997 in Kharkiv (sanatorium "Grove") and Summer School in Carpathian region (Ternopil secondary school № 19? headmaster P.Kovch) in 1999.

Throughout the work on the project "Health through Education" Ukraine always felt friendly assistance of the Council of Europe, European Commission, WHO in implementing of our main goal of improving the health of the younger generation. Managers and consultants, Henry Scicluna, Erio Ziglio, David Rivett, Matti Rajala, Bente Drachmann, Vivian Barnekov Rassmussen, Goof Buijs gave us their warm hearts, to bring our country to the highest standards of the European Community. Thanks to our glorious professionals, people of high civic consciousness.

But there is a lot of work ahead for all of us ...
SUCCESSFULLY ENTERING EDUCATOR IN EDUCATIONAL ENVIRONMENT AS BASIS FOR PROMOTING STUDENTS HEALTH

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**Relevance of the study.** Today problem of preserving the health of children and young people of school age is extremely important. No wonder the State program «Children of Ukraine» emphasizes that health younger generation is an integrated indicator of social development. Central to the fulfillment of this important mission in educational institutions devoted teachers. According to many scientists, to overcome the negative trends that have developed in the modern domestic educational and socially educator space relative health school youth, will be possible only when the teachers will be prepared to maintain and strengthen, as their own health and the health of children and youth.

Health problems of safe social work professionals teaching areas devoted to the works of many local and foreign researchers: V. Ananiev, T. Boychenko, B. Kagan, V. Smirnov (responsible human to their health); Zaveriko N., S. Omelchenko, O. Stojko (search for new technologies social and educational healthy lifestyle), I. Zverev, A. Cape, G. Laktionova, J. Mackiewicz, I. Trubavina but others (the issue of specialist training social and educational scope to perform their professional functions.

As for the study of the problem of entering teachers in the educational organization it may be noted that the analysis of foreign and domestic scientific literature found insufficient study of the problem. Purpose: to detect specific features and psychological characteristics of successful teachers entering into the educational environment and its impact on health promotion students.

**Theoretical analysis of the problem.** According to the analysis of the results of the theoretical analysis of the literature (D. Xanthopoulou, 2009; W. B. Schaufeli, 2001; S. Langelan, 2001 and in) determined that the current condition of the successful entry into the organization is the study of values, rules, norms and behaviors characteristic of particular organization. However, different approaches are known on the understanding of a successful entry into the educational organization: a) personal - points to the unity of the physical, emotional and intellectual components parts of the personality in professional roles (WA Kahn), b) organizational - emphasizes the responsibility of the organization, which will provide the performance of professional responsibilities that should not lead to «burnout syndrome» employee (C. Maslach, S. E Jakson, M. Leiter); c) functional, which emphasizes that the responsibility lies with the teachers, who have proudly and faithfully carry out the mission of an educational institution , fully concentrating on their professional duties (A.B Vekker, E. Demerouti, W. B Schaufeli, M. Salanova, V. Gonsales-roma).

Given the above, it is possible to identify certain aspects which must be considered when entering teachers in the educational environment: a) understand the nature of the concepts of «health», «healthy lifestyle», «responsible attitude to health», «health promotion» mechanisms to preserve and strengthen health, how to ensure the long-term, active and creative life, and b) to form valeological outlook (corresponding belief system of the individual and a sense of responsibility for their own health as well as children), and c) the formation of skills prevent addictions and depression, and d) the implementation of preventive and organization of interactive forms of learning adolescents and young people healthy lifestyles (P. Gusak).

**Conclusions.** The successful entry of teachers organizations will strengthen and promote the health of children. Therefore, the technology for development successful entry of teachers in educational institutions and their impact on promoting children's health is actual.
PSYCHOLOGICAL CULTURE OF EDUCATIONAL WORKERS AS A FACTOR OF HEALTHY LIFESTYLE STUDENTS

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The relevance of the study. In terms of social economics transformations in Ukrainian society school students healthy life is essential for a modern school. Some scientists have updated the problem of maintaining the physical, mental, spiritual and social health of the younger generation. This has set the comprehensive school assignment to create conditions of students, which would facilitate adoption of healthy lifestyles, the harmonization of their relationship with the environment.

Problems of health and healthy living school youth and their conditions of optimization have been the subject of research specialists in different industries of science, which is implemented in a variety of scientific approaches: subjectively-subjective, orient the learner's (S. A. Abulchanova-Slavsk, I. D. Bech, L. I. Bozhovich, O. L. Konenko, S. Rubinstein, K. Black and others) medical (M. M. Amosov, A. P. Leont'ev, Y. P. Lisitsina and others); psychological-educational (I. E. Boychenko, G. P. Goloborodko, V. M. Orzhekhovska and others); means of physical training (G. I. Vlasyuk, L. V. Volkov, O. D. Dubogay, C. A. Zakopaylo, M. D. Zubaly, B. M. Shiyan, P. I. Shcherbak and others.). At the same time the problem of the study of psychological culture of teaching staff of an educational institution as a factor in a healthy lifestyle was not a subject of special studies. Objective: to theoretically justify the influence of psychological culture of teachers on healthy lifestyles of students.

Theoretical analysis of the problem. According to the analysis of the results of the theoretical analysis of the literature (G. Ball, O. Bondarchuk, A. Kolmogorova, V. Ribalka, N. Chepeleva and others) definitely that psychological culture of teachers – is a holistic system of psychological knowledge, skills, values and norms, personal qualities of teachers, as agents of educational activities.

According to the analysis of the analyzed literature, offered a program of formation of psychological culture of the student. This program displays the main issues that have oriented psychologist educational organization in working with students.

The first problem – the acquisition of psychological culture – includes mastering separate concepts and knowledge about the psychology of the individual. Students should be familiar with psychological concepts. The second problem – awareness to psychological knowledge in everyday life. Students learn to operate in terms of psychological circumscribing certain facts of his life. The third problem involves testing the impact of passage of the first two. Priority is given to the knowledge of the other person and the realization that every person – personality. The fourth issue contains mastering the techniques of self-knowledge, the very perception, self-esteem, self-education, and the like. It was envisaged that mastering the techniques of self-knowledge: help deal with problem situations and make informed decisions. The fifth issue is devoted to the adoption of morally weighted independent decisions, implement communication strategies to improve their position in society. The sixth problem includes increasing capacity for self-government have in various situations; to contribute to the consolidation of positions plants on the healthy way of life and self-development. The seven problem and ends the process psychological development of culture as a necessary factor in the formation of life of students healthy way.

Conclusions. During the gradual (step by step) forming psychological culture of the students motivate healthy lifestyle, a desire for knowledge that will help them to become psychologically healthy, and this leads to personal change in behavior. Therefore, the actual technology is development of psychological culture of teachers and their approbation in a postgraduate teacher education.
Conditions of modern life require qualitative improvement of education both in our country and around the world where, despite the unprecedented development of scientific knowledge and professional education, there is a deep decline of cultural and spiritual values, reduction of level of health and life expectancy.

Modern education is impossible without the development of a healthy personality. According to the data of Academy of Medical Sciences, today come to schools children, among whom are only 40% healthy ones, and after leaving school there are only 15% of them. This occurs primarily because of physical and psychological overloads, which are caused not only by complicated curriculums, but also by ecological and economic situation. That’s why teaching staff of the gymnasium has set the task - not only to educate children but also to bring them up healthy personalities. Using of health-preserving technologies is one of the key directions of the work of the gymnasium.

Having studied the researches of scientists O.D.Dubogay (doctor of pedagogical sciences, professor of the Kyiv National Pedagogical University by M.P.Dragomanov), V.I. Morozova (Professor of Dnipropetrovsk Institute of Postgraduate Education) T. I.Kochergina(Associate Professor of Pedagogical Sciences, Professor of Kiev National University), the experience of teachers of Pryluky school №14, the program of activity of informative-educational center "Health, intelligence, spirituality" was developed. One of the main principles of teaching is movement as a way of rest of the child. That’s why the school day begins with gymnastics of students, lessons are conducted in motion; every lesson has 2 or 3 minutes of relaxation, valeological and physical pauses. Teachers together with the members of student self-government conduct mobile music breaks outdoors. Outside school are created interesting mazes and classics which allow children not only to move, but also to repeat the tables of addition, subtraction, multiplication and division.

To prevent wrong postures of pupils dancing clubs are organized such as, "In the world of beauty", "Zdrov’yatko" where children receive the necessary information about healthy lifestyles and form skills of posture. There are educational programs "Equal-to-Equal", "Dialogue", "School against AIDS." Besides PT lessons most students are constantly engaged in physical activity in their free time by attending classes at sports school and sports clubs.

The pupils of the gymnasium conduct research work by participating in Chernihiv territorial department of Mala Academy of Sciences on the theme "Formation of life skills of healthy lifestyle in the school education system."

In 2006 and 2009 for participating in the "All-Ukrainian competition of modern model school – “School Health Promotion" teaching staff of the gymnasium was awarded by the Diplomas of Ministry of Education and Science of Ukraine and introduced to the European Network of Health Promoting Schools. Teachers cover the experience on the subject in the media, professional, scientific and methodological journals: "Pedagogical Horizons", "Theory and practice of the core competencies of students of 12-year school." Teaching staff shares experience on this issue by conducting seminars and presentations at conferences. Under these conditions we can expect the upbringing and development of generation of Ukrainians - Europeans, the real masters of the Earth with far reaching expectations and high achievements in education.
Modern sociocultural terms and reference-points of reformation of school education determine actuality of improvement of teachers’ professional preparation in forming and maintaining a healthy way of life, that it is foreseen the official state records of Ukraine.

Presently the concept of competence has the special actuality. It depends on many factors; it is the indicator of readiness of student or graduating student to life, its further development and active participation in society, and for a teacher – the formation of professionally meaningful personality qualities, that is called pedagogical professionalism.

Health-saving competence of teacher is mainly considered as integral quality of personality that is based on integration of knowledge and experience and appears in a capacity and readiness for activity in relation to maintenance the health in an educational environment.

Personality of a teacher and its professional preparation has always been in the center of the system of the pedagogical education. Therefore, an important research direction in the field of education has been and remains the further work in the professional training of teachers. Social and health education function dwells upon the problem of forming of teacher’s health-saving competence. A leading place in this direction belongs to the teacher of biology, bases of health and physical culture, on the competence of which, to some extent, depends on the health and performance of the nation.

Health-saving pedagogics enables accepting and improving knowledge, developing skills that contribute to the formation of the ability to self-preservation and maintaining the health. Competence approach provides not only the awareness of the subject of study, but also its ability to solve various problems in life.

As health-saving competence is a key for Ukrainian education, during the years of training students of primary and middle school levels increase not only its competence but also a general health level.

Certainly, if they conduct a healthy way of life and the school environment is health-saving, so professional activity of pedagogical collective has also a health-saving direction.

In this connection every teacher, especially that, who teaches schoolchildren to bases of health, in the program of professional preparation must study the modules, that is sent to the capture of ways and methods of modern pedagogical technologies, must have fundamental knowledge about the nature of health and personal development of children, psychological features of development of teenagers, organization of health work at school, features of collaboration with modern paternal society, legal principles of health work and others like that.

Except base diploma preparation, a teacher is required to improve their skills during the whole professional activity by the programs of postgraduate training and by self-study.

Particular attention should be given to the teacher’s lifestyle, as he is a role model for students. Therefore in the pedagogical collective of health promotion school every teacher must carry out monitoring of the own health; aim to conduct the healthy way of life. Researches testify that namely such kind of the pedagogical collective is able to provide the development of health-saving environment of school.

Personality of teacher and his professional preparation always occupied one of central places in the system of pedagogical education. Therefore, an important research direction in the field of education has been and remains the further work on the teachers’ professional training.
MONITORING PHYSICAL ELEMENT OF STUDENT HEALTH UNDER SPECIALIZED SCHOOL CONDITIONS

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Modern organization of school education process has to be inseparably associated with diagnosing the physical fitness of school students.

Physical health element monitoring can be viewed as a system of collecting, processing and spreading the information about students’ health. Such system enables continuous tracking of students’ health conditions and forecasting development.

Methodologically monitoring is running an array of uniform test probes. In this case, the main information is not the resulting values, but their change and dynamics over time.

Aiming to optimize the physical health element monitoring process, in order to introduce it into the system of school education, Kyiv City Center of Heath of General Department of Health of Kyiv City Council and Academic Department of Sinology and Sports Healthcare of Shupyk National Medical Graduate School, developed a methodology of determining the quantitative value of health level. This methodology also describes an evaluation of students’ accumulated health and the general health level correction by metered-dose physical exercise.

This methodology was tested in the 5B class of 102 Kyiv Specialized School in November - December, 2011.

On the first level the following indicators were measured by the Health Foundations teacher and specialists of the community-based organization “Healthy Lifestyle Movement”: body weight, body height, blood pressure and pulse at rest and after 30 sit-ups, spirometry, feet and posture exam.

On the second level Sanology Doctor of Kyiv City Health Center conducted an evaluation of students’ health level and recommended corresponding individual schedules of metered-dose physical exercise and, according to the test results, offered medical specialists consultations to students’ parents. The physical activity schedules for each student were implemented during physical education classes by performing functional gymnastics. For that the students received sets of special gymnastic sticks, and teachers received video-lessons of functional gymnastics.

Utilization of the developed methodology is very simple, easy to grasp for the physical education teacher and health foundations teacher, it can be employing senior students and it does not require a lot of time.

The practice tests confirmed feasibility of utilizing the methodology in a specialized school. The school administration can facilitate class schedules accommodations and holding various levels of the monitoring.

The opportunities lie in further introduction of the given research into school process; engagement of other age group students; and formation of continuous monitoring system of physical element of students’ health.
In the system of values that cherishes every civilized nation there is a special place given to human health. During the long history of humanity at different stages of social development study health problems has always paid great attention. Representatives of various sciences and professions have attempted to penetrate the mystery of the phenomenon of health, determine its nature in order to learn how to skillfully manage, economical use of health throughout life and to find means for its preservation.

Turn of the century was marked by urgency health problem in all its aspects. All this led to a sharp increase in the number of so-called "diseases of the century" (cardiovascular, cancer, ulcers, and other mental illnesses). Dramatically increased the number of alcoholics and drug addicts. Perhaps these diseases are caused by the failure of many people to quickly adapt to the rapid changes in living conditions. Of course, the hard life of modern man, but it is doubly difficult for the manager. The current leader is usually under: lack of time, excess information, irregular working hours, constant pressure from subordinates and superiors; zmushenosti take risks; simultaneous solution of several multi-level tasks. The manager must be healthy. Unfortunately, we do not provide a very long time this mind somehow ashamed to talk about it. The peculiarity of the head is that it needs to communicate with people and work with information. This information overload can result in time trouble, nervousness, stress. Systematic overload condition and tension arising from them, are to head the increasingly common. Given the strained labor leader, concern about maintaining their health should be the most important task of any competent specialist.

According to the WHO, health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity. The problem of physical and mental health professional longevity clearly declares itself on the activities director, entrusted management function and for successful work entrusted to him by the team or organization. The value of good health and hygienic life for business people understood at the beginning of the formation of management, because such activity requires new energy and costs often associated with excitement and fatigue. In recent years, especially in the West, a proliferation of various programs, seminars and workshops aimed at training workers, including managers, stress management techniques, prevention of anxiety and mental stress of mental health. Practice shows coped well with stress executive who owns the technique of relaxing exercises allow to rest body and mind from physical and mental stress. Of course, you should pay attention to their health, but should not bring this passion to fanaticism, as when a person deliberately too concerned about their health, it often can cause the people around her suspect that her old 'pits it really is not all right. The manager should not forget that health is necessary for him to perform their professional functions and complexity of health may put an end to his career. Summarizing the above, it should be noted that to maintain their health manager must lead a healthy lifestyle, which is defined as nutrition, smoking cessation, very moderate alcohol consumption, reasonable alternation of work and rest, optimization of psychological stress in the workplace. However, it should be noted that in any case not to do with a healthy lifestyle cult, he has become essential in the head.
NEW STRATEGY OF HEALTH PROMOTING SCHOOL ACTIVITY

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Osvita’ educational unit is located in Irpin, Kyiv Oblast (4th zone of radioactive contamination from the Chernobyl disaster). The state of children’s health in our town in recent years is characterized by high sick rate, increased number of birth deviations, growth of chronic diseases (especially allergic, thyroid disease, disorders of the musculoskeletal system). We can observe the turn for the worse in the physical and mental health of students. One more cause of inauspicious changes in the health of preschool and school-age children should be taken into account – the lack of proper orientation on healthy way of life.

That’s why our educational institution applied a new strategy of health work with the students as a way of protection children’s health. We consider it an intermediate solution to the problems of children’s sanitation on the crisis stage of social development of our society.

Since 2000 the ‘Osvita’ Educational Unit has been a member of the European Network of Health Promoting Schools. We justify our membership in YEMIPSZ by the fact that the activities of all structural subdivisions of our educational establishment are aimed at protection and strengthening the health of the students and teachers by creating a social and physical environment, focused on the formation of valeological trend of healthy lifestyle. The school assumes as a basis of its work, the health model that includes physical, mental, social and environmental aspects in an integrated system approach. The team of children and teachers focuses on active participation in health programs. Practical activities of the school staff are aimed at expanding the range of effects on pupils’ health, taking into account their views and preferences, developing children's desire to be healthy, gain knowledge, acquire practical skills and abilities of a healthy lifestyle and safe behaviour.
The general processes of reforming education in Ukraine require new approaches to manage a secondary educational establishment, an exact transition to state public management. A new model of an educational establishment, aiming to implement new reforms, is a model of socially active school, functioning of which is directed towards health strengthening of children.

We try to use the experience of socially active schools of the world, of Ukraine. The integration of the models of socially active school and Health Assistance School enables us to obtain the ideas of health strengthening.

The problem of social health is one of the most urgent problems nowadays. Recently studying the problem of social health upon the whole and revealing the sense of the notion «social health of an individual» is paid more and more attention to by native and foreign scientists. The problem of social health of growing generations became actual in native and foreign investigations.

Socially healthy people hold the system of ideals which does not allow them to carry the illegal or immoral actions, harming other people. We, the teachers of Ivanivka Secondary School, seek to return a school its own appointment: for it to become an institution of social improvement of health of growing generations, to bring up a human person, taking an active part in life of a community, a society.

It is clear, that a child receives a primary experience of a human treatment in a family. That is why a task of a school consists in developing a parental self-management inducing to parental realizing the necessity of taking an active part in the things of a school. The pupils and their parents are a collective body forming a public opinion. Our school is not only a center of upbringing children, but also a sociocultural center of a micro district, getting a help from a local community, commercial structures, an authority. This cooperation has become mutually profitable. Nowadays various actions (meetings, appointments, round tables) being a part of solving some problems of our society are held in our establishment. A public organization «Ivanivska Veselka» is established with the teachers, parents, pupils being the active members of it, and enabling to enlist the facilities of foreign funds and programs («Renaissance», «Local Development Oriented towards the Community» and others) to develop the territory. In terms of developing the model of socially active school the problems of social health strengthening of pupils can be solved effectively. It is necessary to remark, that an idea of cooperation between a school and a local community is of primary importance in the concept of a socially oriented education, the main trends of which are embedded to in Ivanivka School functioning. On account of the volunteers there is a great variety of the interesting and useful things. These are participations in the actions «A Heart to a Heart», «For Ivanko from Novoukrainka», «Small Magicians from Kirovograd District», «Juices for the Ill», «A Present for a Veteran», «An Open Air Kindergarten» and others.

From now on we strive for our school to be that center in which generosity of charity, a feeling of mutual aid, kindness flows in small hearts since an early childhood, about what Mart Twain said «A kindness is the language which the deaf can hear and the blind can see».

Thus, the most important indices of social health are sociocultural activity, an ability to differentiate social phenomena in the criteria of moral values, an ability for self-actualization and organization of a cooperation with the society, an ability to feel trust in other people. We aim to bring up such people, who will become active members of a community and create the conditions for strengthening social «capital» of a country in future.
The network of health promoting schools in Sumy region was established and based in Sumy Regional Institute of Postgraduate Educational laboratory in 2009.

The purpose of the laboratory is teachers’ education in organizing and conducting educational and preventive interventions about problems forming healthy lifestyles among children, adolescents and youth.

The competence of the laboratory is the promotion of the educational technology in the teaching process to promote healthy lifestyles.

Some of them are:
- Implementation of programs and projects that prove the importance of health and healthy lifestyles;
- Ensuring operational impact on schools and providing them with information, research and technical assistance and support from the site of laboratory;
- Creating sites with organization of health educational environment in schools;
- Conducting regional and district conferences, seminars, workshops, trainings, about promoting healthy lifestyles;
- Training and methodological support education;
- Releasing tabs in the newspaper "Pedagogical Tribune" - "Treasury of the health";
- Involving parents and other population into educational activities;
- Cooperation with medical institutions and public organizations: "People living with HIV", "The Choice", "Clinics, friendly to youth," etc.;
- Creation of bibliographic indicators of health promoting activities.

The work done by laboratory gave its results. One of the indicators is the presentation of the modern school - Health Promotion School. There were 27 educational participants in second level (regional) competition in 2009 and 71 participants in the year of 2012. In the first level competition in 2012 there were 208 schools in city of Sumy, 27 schools in Shostka City, 21 schools in Konotop area, 19 schools in Romny area, 13 schools in the city of Lebedyn, and 16 schools in Buryn area.

The competition ends with winners’ awards, and school certification to the regional network. As of today, there are 91 schools with certification. There are 218 institutions that work as Health Promoting Schools. These include 166 schools (29% of all of schools), 30 preschools (10% of all preschools), 8 other educational institutions (15% of all of them), and 14 vocational schools (42% of all amount of these schools).

There are nine schools in Sumy region that are part of the National Network of Health Promoting Schools.
THE ANALYSIS OF SYSTEM FORMING COMPONENTS OF HEALTH PRESERVING COMPETENCE OF PHYSICAL EDUCATION TEACHERS

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The topicality of the problem of researching the system forming factors and components of the health preserving competence of Physical Education teachers is determined by rapid, paradoxical and systematic changes in the transitional postmodern society and in the education. These are the significant issues of emergency conditions, facts of children’s deaths during and after Physical Education lessons, a constantly increasing number of sick children and those who are in a premorbid state (the state before the illness), introduction of inclusion into the education. A technocratic, post-anthropological and anti-human vision of a human being is being formed in the modern culture; this becomes a precondition for controversial and dangerous tendencies in the education, namely early start of education at the age of 5-6, intensification of education, pedagogical and informational stresses, usage of unnatural teaching methods, e.g. Eidetics, improper usage of information-communicative technologies, with the violation of ontogenetic understanding of a child, as well as other innovations, which form a sick, weakened and inadequate child that is in the state of constant hyper-compensation and has huge demands to those who surround him or her. In such conditions the body and the mind of a child will react to physical activity in a paradoxical, pathological, unpredictable and deviant ways. The socially significant problem, which brings up to date the spiritual and value components of physical education together with the issues of nature correspondents of the educational and upbringing process to the age, psychological and morphophysiological peculiarities of a child, is the sudden heart death and its prevention. Because of the aforementioned, the Physical Education teacher has to take into consideration the risks and challenges of the present. The health preserving competence of a Physical Education teacher has a complex systematic character and can be and an integrated measure and indicator of the level of his professional preparation and suitability. We present such important components of the health preserving competence as active, spiritual, emotional, intellectual, mnemonic, cognitive, anticipatory, motivational, communicative, volitional, value-oriented, critical, temporal, linguistic, professional and technological, personal, behavioral, situational, inclusive and social. The peculiarity of domineering and the superiority of life over the issues of health and physical fitness in the structure of an ideal model of the health preserving competence of a Physical Education teacher are determined. The anticipatory component of the health preserving competence is connected with the intellectual and spiritual aspects, represents the ability of a teacher to program and foresee different variants of the future, avoiding the negative variants. Physical culture and sport are a cultural phenomenon that has appeared in the Ukrainian culture through Bolsheviks who have introduced the antique spiritual tradition of sport in its soviet interpretation with the aim of extrusion of traditional religions, concealed militarization and improvement of citizens’ health. The tradition of sport is a form of secular religion that has deep roots in the past of humankind. It carries the corresponding concealed cult load in the form of certain psychological phenomena and spirituality and has a connection with the collective unconscious and the archetypes, located in ancient cults. This can present itself through a certain antagonism between the sport and physical culture bearers and the existing European, Ukrainian and Christian tradition. Realization of such spiritual and psychological phenomena can happen without cause, unstoppably, energetically and spontaneously in the form of the cult of power and with the neglect of the issues of health, ethics as well as with latent aggression towards children, which presents itself through dehumanization of the educational and upbringing process. The second branch of the contemporary spiritual tradition of the physical culture has been formed through the reception of the antique and modern spirituality of sport and its transformation through cord-centricity, Christian paradigm, pre-Christian context of the Ukrainian culture, the Bolshevik dream of a bright future. This tradition is based on the ideas of kindness, life, love and heart. It forms and preserves health and life. In this case, a Physical Education teacher, in his essence, acts as a guardian, guru, who introduces a child to the culture of movement, sport, power and health.
EDUCATION OF COMPASSION IN SCHOOLCHILDREN AND MEDICAL COLLEGES STUDENTS AS AN IMPORTANT SPIRITUAL COMPONENT OF HEALTH

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Doctors, teachers, scientists have long concluded that the human health more than half is caused by a healthy lifestyle, started from early childhood. It defines the role of medical specialists and teachers partnerships in solving one of the most important problems of modern society, such as health of the population developing, maintaining and strengthening, and health of the youth in particular.

Analysis of the literature and the results of our studies show that in foreign countries, particularly in Canada, USA, UK, Denmark, the Netherlands, Czech Republic and other countries, are widespread medical and educational areas of developing, maintaining and strengthening of schoolchildren and students health, such as "health promotion" and "health education".

There have been attempts to introduce this experience in Ukraine in the late decade of last century and early of this century. Some progress has been made in the framework of implementing of the international projects and programs, including Ukrainian-Canadian Project "Health – Through Education" and "Youth – for Health", the Project "European Network of Health Promoting Schools" implemented under the auspices of the Regional Office of the World Health Organization (A. Tsarenko, T. Boychenko, T. Usatenko, V. Movchanyuk, N. Taranina, 1994; G. Apanasenko, L. Popova, 1998; T. Boychenko, N. Kolotiy, A. Tsarenko et al., 1999, 2000; M. Goncharenko, 2002; G. Apanasenko, 2005, 2007; A. Tsarenko, 2007, 2008; and others).

Today valeology (and its medical component – sanology) as a science identifies the range of his interests concern individual health and valeological methods that detect changes in the individual health, can in future apply the new health promoting and sanological technology to develop and control for physical health, including health monitoring, which is particularly important in view of the transition to a family doctors practice.

However, valeologist and sanologist well imagine the role of psycho-pedagogical and spiritual components in the individual health developing, maintenance and promotion. However, if the issues of physical and mental health of today, more or less defined, the question of spiritual education as a component of individual health, need conceptual and methodological developments.

Interesting experience of spiritual education of high school and medical colleges students in training as volunteers to provide palliative care to terminally ill patients at home accumulated in some educational institutions in Transcarpathian and Ternopil regions. In elective courses to train volunteers which involves doctors, nurses, teachers, parents and priests, the questions of mercy and compassion for the terminally ill patients and the elderly, the value and uniqueness of life, the role of a healthy lifestyle to maintain health, use of prayer and religious rites for the harmonization of human as a holistic structure. Results of the questionnaire show that these classes led many teens to change their behavior in terms of a careful and sensible attitude to their own health and life as well as health and life of family, friends and other people who surround them.
INTRODUCTORY WORDS TO THE PARTICIPANTS OF THE CONFERENCE

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Education of Ukraine has been always distinguished by humanist principles, personal orientation, and innovativeness. The development of valeology teaching and valeology education in our country is vivid example. Proof of this is the availability of the educational sector "Health and physical education" in the national educational standards Ukraine, the implementation of existing programs of the invariant subject "Health Basics" in primary and secondary school, the creation of appropriate teaching kits. Teacher-training universities and teaching faculties prepare students - future teachers of the subject “Basics of health”, and in postgraduate educational institutions experienced teachers and managers of the education system improve their health promoting competence. There are appropriate departments, published textbooks and guides for students in the system of post-graduate education, monographs, collections of materials, journals and guidelines, thesis on health promoting topics. Actually, active work of Ukrainian teachers on health promoting educational content, pedagogical innovations are introduced, methodological support is being improved.

However, realizing that health promoting of child's personality is an extremely complicated process, and it needs to gain any resources that is why Ukrainian schools established a public association “Network of Health Promoting Schools”, which is an integral part of this movement in Europe. For almost two decades, teachers are seeking informal opportunities to health students. This activity is aimed not only at improving the health of students. It is a great factor that can create present and future, not only at the level of the state. Professional community, which clearly sees a noble goal, knows how to achieve it, puts not only professional knowledge and skills, but also the soul and can sometimes achieve no less.

International Conference “European Network of Health Promoting Schools in Ukraine: Current State and Prospects of Development” aims not only to witness the achievements in the development of health promoting students competence. Its main goal is to pave the vector of moving forward, find new forms of activity, identify potential partners for cooperation, and find modern resources.

Considering challenges of the time it should be first noted to strengthening of public component of health promoting movement. In particular, another social force are the parent associations. They have a great untapped potential. Moreover, Ukraine has always had strong traditions of parental education. Although the Ukrainian network, I am sure, can present interesting experience for Europe and the world, but no less important and original are experienced partners from the European Network of Health Promoting Schools.

University of Educational Management of National Academy of Pedagogical Sciences of Ukraine is a leader of Consortium of postgraduate pedagogical education. It is the initiator of many educational innovations, including health promoting. In particular, it has established educational standards for postgraduate education of health promoting component. There is an education module which enhances managers and methodologists health promoting competence in the programs of educational managers training.

The first in post-graduate education laboratory of valeological education works in our university, by the way - on a voluntary basis. There are conducted researches, carried out projects, conferences, methodological workshops "round tables". Our colleagues are the authors of textbooks and manuals on the basics of health problems for students and trainees, teachers and educators and parents.
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The most important value that is cherished modern school is a child's health, it supports the development and at different stages of the child's education at school. Therefore, a required component of the national system of education should be not only to preserve and promote the health of primary school children and adolescents in the learning environment, and its formation. Without competent, purposeful problem shaping the health of students, effective use of health technologies, alternative approaches to school no ability to fulfill its mission of preserving the health of schoolchildren.

In the last decade in Ukraine have been made a number of studies that have examined various aspects of healthy lifestyles of children, adolescents and youth (V. Horaschuk, M. Zubaliy, A. Savchenko, T. Boychenko, S. Kondratyuk, S. Omelchenko, V. Orzhovska, L. Suschenko et al.). Learning a healthy lifestyle based on life skills through the school system introduced O. Balakireva, L. Vaschenko T. Vorontsova, V. Ponomarenko, the problem of healthy lifestyle of students in the educational process studied A. Gerasyuchenko, A. Savchenko, N. Bibik, N. Koval, integrated approach to education in primary school children healthy lifestyle discussed S. Kondratyuk.

In the 80-th years of the last century, European countries recognized educational direction priority for preservation and promotion of health. In many European countries has become an accepted view that the school system is the ideal medium for health promotion.

Ukraine actively embraced global trends regarding the improvement of public health through education. An important step in the formation of healthy personality was the creation of school health as the main form valeological education and training of students, helped by joint order of the Ministry of Health and Ministry of Education of Ukraine from 02.07.1995, № 25/31 "On the communion of the International project "The European Network of Health Promoting Schools" According to this order in Ukraine began the organization of "Health Promoting Schools" [1]. The emergence of such schools in the educational system of Ukraine contributed to effective implementation of the provisions of conceptual valeological education in chemistry, creating conditions for valeological direction of the educational process.

Building a "Health Promoting Schools" actively promoted the development of copyright schools and pedagogical innovation, deployment pedagogical creativity. Began development of copyright school programs teaching healthy lifestyle (author’s program «Health area of personal development», developed teaching staff of educational complex № 28 of Dnepropetrovsk; the concept of secondary school № 4 of Rivne "From health teacher to pupil’s health and healthy society"; educational program of school № 159 of Kharkov "Education for Health"; the concept of specialized school physical education № 18 of Zaporozhye "We choose a healthy lifestyle"; author’s program of school № 12 of Kremenchug "Healthy child – the future of our country"; the program of secondary school of Steblivsk "Art of being healthy" and others.).

This enabled a new approach to Health Promotion, put in place provisions that can significantly affect the improvement of the health of schoolchildren. This is due to the activity of new educational institutions – "Health Promoting Schools" case studies and promoting healthy lifestyles in the younger generation in Ukraine has become widespread.

Literature
1. Order of the Ministry of Health and Education of Ukraine from 07.02.95 № 25/31 "On joining to the international project "European Network of Health Promoting Schools" - access to the site: http://mozdocs.kiev.ua/view.php?id=1187